

TANMAY RAUL

SR. COPYWRITER



Work History



Sr. Copywriter | October 2022 - Present

Brands- Flipkart, Flipkart Minutes, Meta, McDonald's, Gulf Oil

Work-

- Thinking and executing brand activations and films for Flipkart
- Writing social media content for McDonald's
- Writing copy for all other mundane and non-mundane jobs
- Completing the never-ending Omnicom training courses

isobar

Copywriter | March 2022 - October 2022

Brands- Unilever, Tetley Tea, Dettol Foaming Handwash

Work-

- Writing copy for digital campaigns
- Working on new business pitches
- Collaborating with the Strat team to develop strategy
- Filling timesheet after its due date

SCARECROW M&CSAATCHI

Copywriter | February 2021 - February 2022

Brands- Reliance Jewels, PolicyBazaar, Sony Sports, AirOptix etc.

Work-

- Formulating strategies for mainline and digital campaigns
- Creating content for digital space
- Writing scripts for Radio spots and Ad Films
- Attending exhaustive Zoom calls without falling asleep

Portfolio link

www.justanothercopywritingportfolio.com

Awards

Kyoorius 2025 (Blue elephant)

WAVES 2025 (Gold)

DDB Young Lemon 2025

Contact Details

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Education History

M. L. DAHANUKAR COLLEGE (2016-2018)

M.Com (Post graduated with first grade)

D. G. RUPAREL COLLEGE (2011-2016)

B. M. S (Graduated with first grade)