

# TANMAY RAUL

SR. COPYWRITER



## Work History



Sr. Copywriter | October 2022 - Present

**Brands-** Flipkart, Flipkart Minutes, Meta, McDonald's, Gulf Oil  
**Work-**

- Thinking and executing brand activations and films for Flipkart
- Writing social media content for McDonald's
- Writing copy for all other mundane and non-mundane jobs
- Completing the never-ending Omnicom training courses



Copywriter | March 2022 - October 2022

**Brands-** Unilever, Tetley Tea, Dettol Foaming Handwash  
**Work-**

- Writing copy for digital campaigns
- Working on new business pitches
- Collaborating with the Strat team to develop strategy
- Filling timesheet after its due date



Copywriter | February 2021 - February 2022

**Brands-** Reliance Jewels, PolicyBazaar, Sony Sports, AirOptix etc.  
**Work-**

- Formulating strategies for mainline and digital campaigns
- Creating content for digital space
- Writing scripts for Radio spots and Ad Films
- Attending exhaustive Zoom calls without falling asleep

## Portfolio link

[www.justanothercopywritingportfolio.com](http://www.justanothercopywritingportfolio.com)

## Awards

Kyoorius 2025 (Blue elephant)  
WAVES 2025 (Gold)  
DDB Young Lemon 2025

## Contact Details

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Prabhadevi, Mumbai- 400025

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## Education History

M. L. DAHANUKAR COLLEGE (2016-2018)  
M.Com (Post graduated with first grade)

D. G. RUPAREL COLLEGE (2011-2016)  
B. M. S (Graduated with first grade)